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## **ETA®** INTERNATIONAL



## PRESS RELEASE

## **ETA Makes it Easy to Find Technical Training**

ETA International staff hears from employers around the world that they can't find skilled technicians to fill thousands of good-paying jobs and at the same time, listens to the pleas for help from people searching for qualified industry training. ETA makes it easy to help job seekers find the technical training they need to get started or advance in the multitude of careers available to certified electronics technicians with a new training providers page on the ETA website.

Greencastle, May 14, 2019: ETA® International recently added a new page to its website that features various industry training partners to help job seekers and those wishing to advance in their electronics-related careers. With the new Training Provider page on the ETA website, prospective students and young professionals will be able to find the industry training they need to get started in electronics-related industries and to help seasoned professionals add additional skills and credentials towards attaining their career aspirations.

ETA tests and certifies thousands of technicians and industry specialists each year with over 90 accredited and industry-recognized certifications. Students and young professionals look to ETA for guidance in finding expert training and selecting the appropriate provider. ETA makes this training information readily accessible in an easy-to-read format that is searchable by ETA certification program areas, including:

- Basic Electronics
- Biomedical
- Communications
- Fiber Optics & Data Cabling
- Information Technology
- Photonics & Precision Optics
- Renewable Energy
- Smart Home
- Workforce Readiness

Blue Rock Station instructor Jay Warmke, PVI2, SWI, (far left) makes sure students in his solar panel PV installation course aet plenty of hands-on learning time to master the skills reauired of this trade.

With over 10,000 unique visitors to the ETA website each month, imagine the increased exposure training providers can have for absolutely free! ETA's website reaches individuals who are looking for additional training to help them fulfill their career goals. To add a company or school training provider listing for free, please send ETA your logo, a 100-word training description, and a website

link. If the school or training provider is already ETA-approved and has had its curriculum reviewed by industry subject matter experts, ETA will include that information as well.

ETA's website audience is comprised of students and young professionals in the electronics and related industries who are searching for training to get started in lucrative careers available today in electronics-related industries or reach their advanced career goals. Premium packages are also available to training providers who want to increase their exposure. An ETA banner ad will help attract them to find those services. Banner ads cost only \$300 for one month, \$250 each for three months, or only \$200 each for six months. To upgrade a school or company training provider services listing, please call ETA at 800-288-3824 or email at eta@eta-i.org.

**About ETA –** Since 1978, ETA has delivered over 200,000 certification examinations successfully. Widely recognized and frequently used in worker job selection, hiring processes, pay increases, and advancements, ETA certifications are often required as companies bid on contracts. ETA's certifications are personal and travel with the individual, regardless of employment or status change and measure competencies of persons, not products or vendors. All ETA certifications are accredited through the International Certification Accreditation Council (ICAC) and align with the ISO-17024 standard. <a href="https://www.eta-i.org">www.eta-i.org</a>

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